

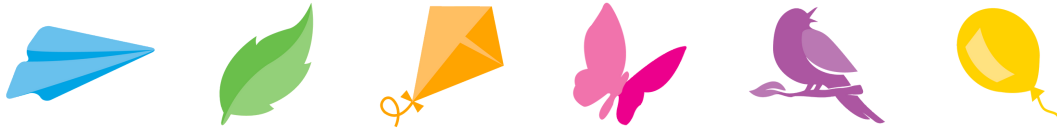


ONE | KIDS PLACE
LA PLACE DES ENFANTS

CHILDREN'S TREATMENT CENTRE
CENTRE DE TRAITEMENT POUR ENFANTS

2024-2025 ANNUAL REPORT

For Our Kids

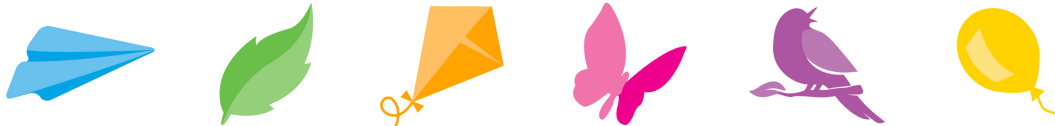


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Muskoka · Nipissing · Parry Sound

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MISSION

Together with families and partners, we help make a difference in the lives of children and youth with special needs in the Districts of Muskoka, Nipissing, and Parry Sound. Through the delivery of inter-disciplinary supports, services, and therapy, our expert team of bilingual professionals empower every kid to reach their full potential and create a place of belonging in our communities.

VISION

Empowering families for a more inclusive future for our kids.

VALUES

Collaborative · Accessible
Respectful · Community
Expertise

REPORT FROM THE CHAIR AND EXECUTIVE DIRECTOR

Everything we do at One Kids Place is done with one purpose in mind: to make a meaningful difference for our kids. This past year, we've continued to grow, adapt, and innovate to meet the evolving needs of the children, youth, and families we serve across the Districts of Nipissing, Muskoka, and Parry Sound. We are proud of the progress we've made and the partnerships that continue to strengthen our impact. As we reflect on the past year, we are filled with immense pride and gratitude for the resilience, compassion, and dedication that define our community. This has been a year of growth, innovation, and renewed purpose.

Our team has continued to deliver high-quality, family-centered care through a wide range of rehabilitation and support services. From speech-language pathology, occupational therapy, and physiotherapy to autism services, social work, and recreational therapy, our multidisciplinary approach ensures that every child receives the personalized care they need to thrive. Some highlights include the additional of eight new schools to the Partnering4Change Tiered Intervention service delivery model and achieved significant gains in the implementation of the *Leading Innovation for Transformation initiative under the Preschool Speech and Language and Children's Rehabilitation Services Guidelines*. We have also streamlined our referral and intake processes and have successfully reduced our wait times.

We are especially proud of the strides made across departments this year. Our fundraising and community engagement efforts reached new heights with the launch of the Gourmet Burger Lunch and strengthened partnerships with local organizations. We also expanded our donor base and fully implemented a new donation management system, enhancing our ability to steward community support.

On the operational side, our Business Planning and Analysis team led transformative initiatives, including the launch of a Security Operations Centre to heighten safeguard of client data, the development of productivity dashboards to improve service delivery, and enhancements to our electronic client records system that have reduced cancellations and improved client engagement. These achievements reflect the passion and innovation of our staff and the strength of our partnerships. To our Board members, team, volunteers, donors, and community allies—thank you. Your support fuels our mission and inspires us every day. And to the families who place their trust in us, we are honored to walk alongside you on your journey.

As we look ahead, we remain committed to innovation, inclusivity, and excellence in care. Together, we will continue to build a brighter, more inclusive future—for our kids.



Steve Deacon
Chair, Board of Directors



Brenda Loubert
Executive Director

BOARD OF DIRECTORS

Steven Deacon

Chair

Jake Lacourse

Vice Chair

Chantal Voyer

2nd Vice Chair

LeeAnne Maille

Secretary-Treasurer

Charles Cooper

Director

Donna Breault

Director

Scott Clark

Director

Kirk Kelusky

Director

Anne-Marie Desjardins

Director

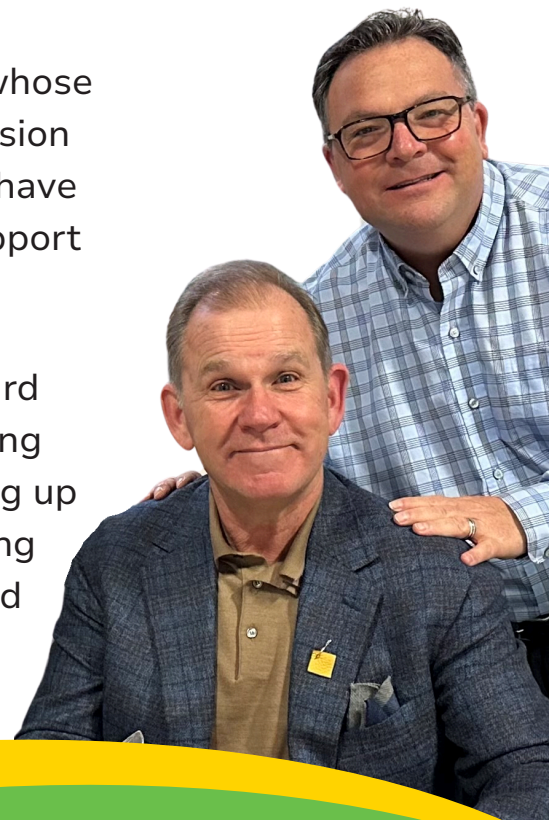
Roxana Vernescu

Director



We are grateful for our dedicated Board of Directors, whose selfless commitment continues to strengthen our mission and further our successes. Throughout the year, they have generously given their time, insight, and energy to support the children, youth, and families we serve.

Beyond strategic guidance and governance, our board members actively engage in our community, attending events, representing our organization, and often rolling up their sleeves to help on the ground. Their unwavering dedication is paramount in advancing our vision and ensuring that our programs continue to thrive.



ANNUAL HIGHLIGHTS



Total Children Served
3,624

Total Number of Visits
44,743

On Site Visits
26,757

Total Client Hours of Service
29,214

Clients with More than One Service
1,433

School & Child Care Centre Visits
11,126

Virtual Visits
6,543

Client Serviced by District

Muskoka: **971**

Nipissing: **2,035**

Parry Sound: **343**

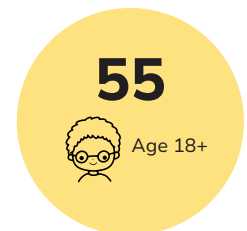
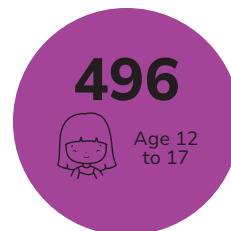
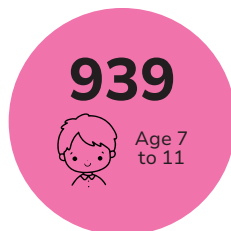
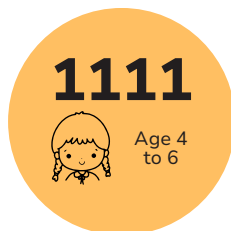
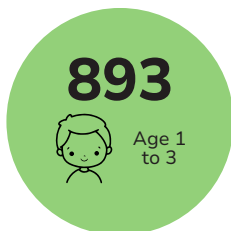


Timmins: **81**

Kirkland Lake: **59**

New Liskeard: **140**

Client Demographics



Number of Therapy Visits

Physiotherapy
3,045

Autism Services
1,799

Social Work
5,243

Occupational
Therapy
5,866



Therapeutic
Recreation
449

Speech-Language
Pathology
7,764



Communication Disorder Assistant visits:	5,377
Therapy Assistant visits:	3,063
Service Facilitator visits:	11,765
New Clients Referred to One Kids Place:	1,923
Active Clients at One Kids Place:	5,005

STUDENT PLACEMENTS

Each year, One Kids Place has the privilege of welcoming many incredible students through high school co-op programs, undergraduate placements, and Master's level practicums — It is an honour to be part of their learning journey.

We are committed to creating meaningful, supportive experiences that help each student grow and thrive. It's always a joy to get to know these future professionals; their passion, curiosity, and dedication inspire us!

We are grateful for their interest in One Kids Place and proud to play a small part in shaping their paths forward.





REAL PEOPLE, REAL IMPACT

Wonderful things happen each day through the delivery of our primary services and the clinics, groups, and secondary services associated with them.

Thank you so much to the Family Support Council for helping us with the cost of our son's cranial reshaping helmet. It was an expense we didn't see coming, and your support meant that it didn't become a financial strain on our family. We're so grateful. We also want to say a huge thank you to the staff at One Kids Place. The guidance and care we've received throughout this process and during our son's therapy has been amazing. We've really felt supported every step of the way. From the bottom of our hearts, thank you. We'll never forget it.

~ Proud mother



Thank you OKP! What you do for our child is truly amazing. Our therapist is so kind and patient, and always makes us feel heard and supported. The atmosphere at One Kids Place is so welcoming. And of course, the fish tank is always a highlight to our visit.

~ Truly grateful parents

CAMPS AND GROUPS

Celebrating Inclusive Experiences for Children and Youth

One Kids Place proudly hosted the **Autism Summer Camp Program** from 2015 to 2023, thanks to the generous support of the Deacon Family. Their gift created a foundation for inclusive, enriching experiences for children and youth. **In memory of Jack Lyons**, our community continues to support the program through ongoing fundraising. This generosity keeps camps accessible year after year. Beyond summer, donations now help us offer themed camps during the school year, providing children with meaningful opportunities for social connection, personal growth, and new experiences—all in a safe, supportive, and inclusive environment.

Where Every Child Belongs, Learns, and Shines

From the **NoahStrong Music Camp and Art Camps** to interactive PA Day programs, these experiences create lasting memories, build confidence, and foster meaningful connections. Each camp offers individualized support tailored to every child's unique needs, ensuring a positive, inclusive, and engaging environment. We are proud to welcome special guests and community members who generously share their stories, talents, and time—bringing added depth to our programs and inspiring the children and youth we serve.



Strengthening Families Through Community Support



Launched in 2023, the **Family Support Program** is an in-house initiative designed to ease financial burdens for families raising children with special needs. Funded entirely through donations, community support, and events like *Stuck on a Truck*, *Golf for Kids*, and *Gourmet Burger Day*, the program has already supported over 87 families. Assistance includes: personalized resources such as cranial helmets, SPIO vests, adaptive strollers, sensory tools, transportation, temporary accommodations, and food support. At its core, the program is about walking alongside families—removing barriers, reducing stress, and helping every child thrive. We're deeply grateful to the donors who make this possible.



Unlocking Independence Through Equipment Access



The **Loan Equipment Program** is a vital, no-cost resource supporting families at One Kids Place and beyond with access to over 2,600 specialized items. From mobility aids and adaptive seating to communication devices and sensory tools, families can borrow what best suits their child's evolving needs. Especially helpful during recovery or developmental changes, the program, entirely funded by community donations, reduces financial strain and ensures timely access to tools that foster independence, mobility, and participation, helping every child reach their full potential.

VOLUNTEERS AT THE HEART

Celebrating the People Who Bring Our Mission to Life

One Kids Place is proud to have a dedicated team of volunteers who truly form the heart of our community. Every day, they generously share their time, energy, and talents to support our programs and bring joy to the children, youth, and families we serve.

Whether working behind the scenes or alongside our therapists and families, their contributions are essential to our success. Their commitment inspires us all, and we are deeply grateful for the important role they play in our organization.



103 hours

Staff
Volunteering

107 hours

Community Events

123 hours

Groups and Camps

343 hours

Toy / Equipment
Maintenance &
Prep Work

132 hours

Sibling Care

MILESTONES AND MOMENTS THAT MATTERED

Golf for Kids · **Plasma Car Races** · **Stuck on a Truck**

NBDCC Business After Hours · **McHappy Day**

Christmas Waffle Breakfast · **Gourmet Burger Lunch**

Italian Lunch · **World Autism Day Celebrations**

Armed Forces Meet & Greet BBQ · **Car Rally**

Smash Beach Volleyball · **Staff Christmas Breakfast**

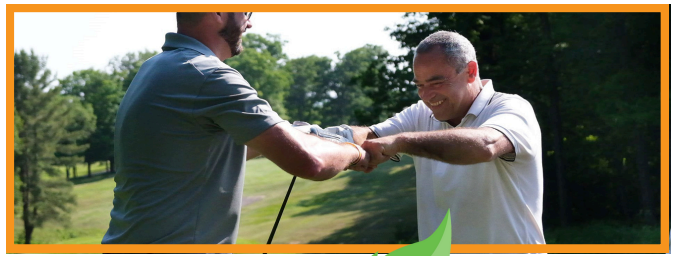
Family Day Pancake Breakfast · **Ride for Jack**

Rotary4Kids Breakfast Launch · **Meet A Machine**

Christmas in July Celebrations

Huntsville / Lake of Bays Chamber of Commerce Golf Day







At One Kids Place, we are deeply grateful for the generosity and commitment of our donors and community champions. Their unwavering support makes a meaningful difference in the lives of the children, youth, and families we serve. Signature events like *Golf for Kids*, *Italian Lunch*, *Stuck on a Truck*, *McHappy Day*, *Gourmet Burger Lunch*, and *Smash Beach Volleyball* simply wouldn't be possible, or nearly as impactful, without their dedication and community spirit.

These events not only raise essential funds, but unite our community in powerful and inspiring ways. Thank you for helping us build brighter futures together!

THANK YOU TO OUR DONORS

\$370,317.38

Total Giving in 2024/25

Number of Gifts: **728**
New Donors: **290**



Autism Services and Camps	\$ 88,153.22
Autism Early Intervention Services	\$ 1,750.00
Family Support Program	\$ 42,303.74
Loan Equipment Program	\$ 41,150.00
Occupational Therapy Supplies	\$ 500.00
Project Lifesaver	\$ 4,306.50
Snnozelen Room Upgrades	\$ 10,000.00
Therapeutic Recreation Supplies	\$ 105.00
Unrestricted	\$ 182,048.92



Giving to One Kids Place means investing in the future of our youth. It's about making sure not just our kids, but our kids' kids, have access to the services and supports they need to thrive.

**~ Don,
Tight Line Construction**



FINANCIAL REPORT

Statement of Operations

REVENUES	(Audited)	EXPENSES	(Audited)
MCCSS / MOH	\$ 9,972,715	Salaries & Benefits	\$ 8,925,041
NOHFC / NADY / HCCSS / AUTISM	212,094	Professional/Referred out services	161,879
Amortization of grants and donations	578,841	Supplies & other	1,078,219
Recoveries, donations and other	1,595,079	Building & grounds	678,703
TOTAL OKP REVENUES	\$ 12,358,728	Amortization	578,841
		Minor furniture, equipment & software	469,496
		TOTAL OKP EXPENSES	\$ 11,892,178
		Excess of revenues over expenses	466,549
		Less: Owing to MCCSS / MOH	-
		EXCESS OF REVENUES OVER EXPENSES FOR THE YEAR	\$ 466,549



Statement of Financial Position

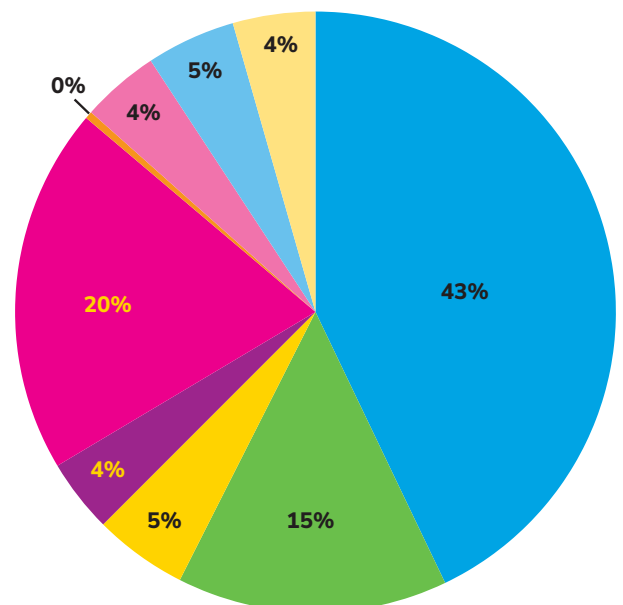
ASSETS	(Audited)	LIABILITIES & NET ASSETS	(Audited)
Current assets	\$ 5,989,676	Current liabilities	\$ 3,923,284
Long-term investments	622,853	Deferred capital contributions	10,664,523
Land	1,514,162	Net assets, Internally restricted	1,851,171
Building, net of accumulated amortization	9,619,441	Net Assets, Unrestricted	1,704,931
Equipment, net of accumulated amortization	21,268	TOTAL LIABILITIES & NET ASSETS	\$ 18,143,908
Software, net of accumulated amortization			
Leasehold Improvements, net of accumulated amortization	21,053		
TOTAL ASSETS	\$ 18,143,908		

Uniquely Sponsored Programs

REVENUES	(Audited)	EXPENSES	(Audited)
Community Based Rehabilitation Services	\$ 5,301,266	Community Based Rehabilitation Services	\$ 5,189,304
Nipissing Timiskaming & Muskoka Parry Sound Preschool Speech	1,799,638	Nipissing Timiskaming & Muskoka Parry Sound Preschool Speech	1,799,638
Integrated Services for Northern Children	622,637	Integrated Services for Northern Children	622,637
Ontario Autism Program	488,455	Ontario Autism Program	488,455
School Based Rehabilitation Services	2,438,122	School Based Rehabilitation Services	2,168,561
Pediatric Orthopaedic Physiotherapy Clinic	49,173	Pediatric Orthopaedic Physiotherapy Clinic	49,173
Coordinated Service Planning and Fetal Alcohol Spectrum Disorder Strategy	517,759	Coordinated Service Planning and Fetal Alcohol Spectrum Disorder Strategy	480,702
Fundraising, Programs and Services	593,073	Fundraising, Programs and Services	477,250
Purchased Services	548,606	Purchased Services	616,460
TOTAL REVENUES	\$ 12,358,729	TOTAL EXPENSES	\$ 11,892,180
		Excess of revenues over expenses	466,550
		Less: Owing to MCCSS	-
		EXCESS OF REVENUES OVER EXPENSES FOR THE YEAR	\$ 466,550

2024/25 Program Funding

- Community Based Rehabilitation Services
- Nipissing Timiskaming & Muskoka Parry Sound Preschool Speech
- Integrated Services for Northern Children
- Ontario Autism Program
- School Based Rehabilitation Services
- Pediatric Orthopedic Physiotherapy Clinic
- Coordinated Service Planning and Fetal Alcohol Spectrum Disorder Strategy
- Fundraising, Programs and Services
- Purchased Services





ONE KIDS PLACE
LA PLACE DES ENFANTS

CHILDREN'S TREATMENT CENTRE
CENTRE DE TRAITEMENT POUR ENFANTS

Proud Member of



North Bay

400 McKeown Ave.
 North Bay, ON
 P1B 0B2



Huntsville

37 Campus Trail
 Huntsville, ON
 P1H 0E5



Parry Sound

86 Gibson Street
 Parry Sound, ON
 P2A 1X5



Kirkland Lake

6 Tweedsmuir Road
 Kirkland Lake, ON
 P2N 1H9



New Liskeard

213 Whitewood Ave West
 New Liskeard, ON
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Timmins

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